

## **For Immediate Release**

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February 25, 2020

### **Beach Ambassadors, Veer Magazine and Virginia Craft Beer Magazine to Host 8th Annual “757 Battle of the Beers” Event to Benefit Hampton Roads Charities on September 26, 2020**

Virginia Beach, VA - More than 30 Hampton Roads breweries and cider makers will be participating in the 8th Annual 757 Battle of the Beers presented by Beach Ambassadors, Veer Magazine, and Virginia Craft Beer Magazine, on Saturday, September 26th at Camp Pendleton in Virginia Beach. The event that benefits multiple Hampton Roads-based charities became the area’s longest-running local beer festival and attracted a record number of attendees in 2019.

“We felt that 2019 was our best event yet and we expect the trend to continue” said Shawn Fischer, Event Chair for Beach Ambassadors. Now in its second year, the partnership between Beach Ambassadors, Veer Magazine, and Virginia Craft Beer Magazine was formed to streamline and strengthen the area’s award-winning and only 757-exclusive beer festival. “There’s a reason Veer Magazine readers and judges agree 757 Battle of the Beers is the region’s best beer festival - it is. We greatly appreciate our partnership with Beach Ambassadors - good people doing good things for our community.” said Veer Magazine Publisher, Jeff Maisey. Proceeds from this year’s event will again benefit St. Mary’s Home, Hope House Foundation, and other local non-profits chosen by the participating brewers.

A full Brewer list and event details will be announced in early May. Last year’s category winners included The Garage Brewery (Chesapeake), Tradition Brewing Company (Newport News), and Big Ugly Brewing Company (Chesapeake). Tickets to the event (VIP and General Admission) will be available online and at participating breweries starting May 1, 2020.

For more information on the 8th Annual 757 Battle of the Beers Presented by Beach Ambassadors, sponsorship opportunities, and Beach Ambassadors, please visit <http://www.757battleofthebeers.com>.

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# 757 BATTLE of the BEERS Returns

By Jeremy Bender

**H**ead of a food fight? How about a beer fight instead? Well, sorta.

On Saturday, October 12—yes, mark your calendar and plan to attend—the Beach Ambassadors will present their 7th Annual 757 Battle of the Beers.

More than 30 Hampton Roads breweries will be participating in this all-inclusive—beer and food—event where proceeds will benefit St. Mary's Home, Hope House Foundation, and other local non-profits chosen by the participating brewers.

Breweries will compete in three categories: People's Choice, Brewer's Choice, and Battle of the Brewers.

Last year, Big Ugly Brewing Company's Morning Commute Golden Stout won the People's Choice Award; Walter's Brunch Porter scored the Brewer's Choice Award, and Deadline Brewing Project earned the Battle of the Brewers top honor.

For 2019, a partnership between Beach Ambassadors, Veeer Magazine, and Virginia Craft Beer Magazine was formed to streamline and strengthen the area's award-winning and only 757-exclusive beer festival. "It just made perfect sense" said Shawn Fischer, Event Chair for Beach Ambassadors. "These two publications really do an amazingly thorough job with both local craft beer and non-profit coverage. They bring many benefits and abilities that we previously didn't have to the table." Both Veeer Magazine and Virginia Craft Beer Magazine are excited to partner with such a community-minded, force-for-good organization as Beach Ambassadors," said publisher, Jeff Mastey. "We are looking forward to enhancing the event with our many independently-owned craft brewery friends in the Coastal Virginia region as well."

And what better location to wage battle than at a military reservation. That's where this year's 757 Battle of the Beers will be held—Camp Pendleton in Virginia Beach—for the second year in a row.

Camp Pendleton was constructed in 1912 and served primarily as a rifle range for the state militia. Today it is funded through and used for training by the Virginia National Guard.

Tickets can be purchased in advance (\$50) through 757battleofthebeers.com and in-person at Big Ugly Brewing (Chesapeake), Cape Charles Brewing (Cape Charles), Deadline Brewing Project (VB), The Garage Brewery (Chesapeake), MoMac Brewing (Portsmouth), O'Connor Brewing (Norfolk), Reever Beach Brewing (VB) and Tradition Brewing (Newport News).

Tickets include beer, food, games and more. Each brewery will be pouring two unique beers.

# THE BREWS THAT ENTHUSE

We picked the five beers we're most excited to try at Saturday's 757 Battle of the Beers. **Pulse**

## The Virginian-Pilot

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### PEACE AMONG THE POP STARS

'80s teen idols Debbie Gibson and Tiffany say rumors of their rivalry were practically made up. **Page 3**

THE VIRGINIAN-PILOT

pulse  
FRIDAY, OCTOBER 11, 2019

# 757 BATTLE OF THE BEERS



The beers we're excited to try at Hampton Roads' most comprehensive beer fest

By **MATTHEW KORFIAGE**  
Staff writer

When Festevents announced in March they wouldn't hold the Virginia Beer Festival at Town Point Park this year, many casual beer fans were aghast. For 18 years, the festival had been the largest and best-attended beer festival in the region.

But in truth, the beer-fest baton had already been passed — at least, for the most ardent fans of Hampton Roads breweries.

Over the course of seven years in Virginia Beach, the 757 Battle of the Beers has grown into one of the

most anticipated events in local craft beer, with 2,000 attendees expected this year. The festival returns Saturday to Camp Pendleton in Virginia Beach.

All of the profits from the event, founded by local organization The Beach Ambassadors, go to charity. Only local breweries are featured, and pretty much all of the breweries in the 757 area code show up — 31 of them this year, including a brewery that isn't technically open yet. Sly Clyde Cider also will be there as a service to the gluten-free.

Unlike at other festivals, the head brewers are likely to be in attendance, competing in

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### if you go

**What:** 757 Battle of the Beers

**When:** 1-6 p.m., Saturday

**Where:** Camp Pendleton State Military Reservation, 203 Red Horse Drive, Virginia Beach

**Tickets:** \$50, \$20 for nondrinkers; 757/battle

ofthebeers.com. Includes a food-truck meal and tastes of all 60-plus beers at the festival.

**BELOW:** 757 Battle of the Beers festival will be held Saturday at Camp Pendleton in Virginia Beach



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